

Connect with New Customers. Communicate with Existing Customers. Build Customer Loyalty.

The SweepsNation® model is an effective promotional tool to generate new business and maintain customer loyalty:

- Incentivize consumers
- Extend time to explain your product
- Build customer rapport
- Enhance brand exposure
- Understand consumers seeking your products
- SweepsNation's® member site provides automatic traction with consumers

Custom Sweepstakes:

SweepsNation® will create, host and manage all facets of your internet sweepstakes promotion.

- Multiple points of entry:
 - Sweepstakes badge on your homepage with custom landing page
 - SweepsNation® Premium HOTSweeps® listing with individual landing page and hyperlink
 - Facebook application integration
- Legal review (rules and regulations) and requirements
- Demographic and custom consumer survey data collection and management
- Endpoints choice: date or minimum number of entrants
- Coupon feature to further incentivize consumers
- Winner selection and validation
- Bonus built-in audience with newsletter blast
- Optional: Lead generation tool & Keyword budget

Pricing:

Sweepstakes Package - \$50 per month, annual subscription
Customized Sweepstakes - \$500+ per sweepstakes

Sample Clients:

- Jiffy Lube (www.jiffylube.com)
- Door Store Furniture (www.doorstorefurniture.com)
- BonBebe (www.bonbebeworld.com)
- BioNova Cosmetics (www.bionovalab.com)
- American Hostess (www.americanhostess.com)

Contact:

Create a sweepstakes promotion in less time and at a fraction of the cost than previously operated.

Email - Info@SweepsNation.com

Phone - 732.333.4703

www.SweepsNation.com

TURNKEY SWEEPSTAKES SOLUTION

- Sweepstakes Creation & Hosting
- Legal Requirements (rules & regulations)
- Data Collection & Management
- Winner Selection & Validation
- Lead Generation
- Facebook Application Integration

COMPANY LOGO

Sweepstakes Home Enter Now! Rules

Win a \$\$\$ Gift Card
from
Company Name!

1 Sign Up

2 Play Games & Earn Extra Entries

3 Winner Announced by Email

Entrants Registered:
001,154

1346 To Go Until Drawing!

Enter to win

Powered by SweepsNation.com